

Vision, mission and values



Our vision

AIM's vision is to increase the immunization coverage levels of Michigan children, adolescents, and adults through timely and accurate health care provider education.

AIM Coalition's mission

AIM's mission is to promote immunizations across the lifespan through a coalition of health care professionals and agencies.

Our goals

Serve as a source of accurate and credible vaccine information for health care providers and the general public through maintaining an up-to-date website at: www.aimtoolkit.org

Provide printed copies of AIM materials to health care providers, including current immunization schedules, patient educational posters, and other job aids and tools

Promote the education of health care providers regarding the appropriate assessment, screening, administration, and documentation of immunizations

Increase health care provider and general public awareness of the importance of immunizations by featuring Michigan-based stories of individuals and families affected by vaccine-preventable diseases

Advocate evidence-based strategies to increasing immunization rates, including the use of the Michigan Care Improvement Registry (MCIR)

Encourage sharing of best practices in regional/state venues through the annual AIM Outstanding Achievement Award
